

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Shlomo Assa et al.                      Art Unit : 2861  
Serial No. : 10/714,436                              Examiner : Hai Chi Pham  
Filed : November 14, 2003  
Title : PRINTING A CODE ON A PRODUCT

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO ACTION OF FEBRUARY 16, 2006

This paper is filed in reply to the Office Action mailed February 16, 2006. Please consider the remarks below, and please amend the application as indicated.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 12 of this paper.